

Project Planning & Time Management FOR WRITERS



THE WORKS

Everything You Need to Write, Publish & Profit!

SHAWN HANSEN

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Introduction

If you're a writer who wants to have a successful business, there are two main components to success: Project Planning & Time Management.

As simple as it sounds, if you plan your projects correctly, and then you manage your time efficiently, you're going to outpace your competition in no time.

You'll produce more saleable work, and that means more opportunities to make money – and more of it.

Both Project Planning and Time Management can be daunting, but in this training course, I break them down into simple-to-implement steps, so you'll never be at a loss about how to plan the best projects and get them done in record time.

Are you ready? If so, then turn the page!

Project Planning



Not all projects are created equally. Having a clear understanding about what makes for a successful, lucrative project can make or break a writing career.

The Workshop (Video + PDF + Slides)

During the training, I cover the following areas in detail:

- The 7 Secrets of Perfect Project Planning
 - Idea
 - Plan
 - Produce
 - Market
 - Repurpose
 - Package
 - Teach

By the end of the session, you'll know exactly how to plan projects, so you can reach your goals and make your dreams reality!

Whether you want to create more, sell more, reach more readers, or a combination of all three, you'll be set.

Time Management



Have you ever noticed that while we each get the same amount of time every day, there are people who seem to get far more done than others?

Unbelievable productivity is one of the things I've become known for, and I'll share my secrets to doing more in less time with better results.

The Workshop (Video + PDF + Slides)

During the training, I cover the following areas in detail:

- The 5 Secrets of Time Management
 - Assessing Time – for Real
 - Productivity vs. Busywork
 - Identifying & Avoiding Time Vacuums
 - Working Smarter Not Longer
 - Planning Your Perfect Workday

By the end of the session, you'll be ready to do more in less time, and you'll be poised to become one of the super-productive people others talk about!

Say goodbye to feeling as if there aren't enough hours in the day to get what you need to done.

Review

2 Workshops (Video + PDF + Slides)

When you purchase Project Planning & Time Management for Writers, you'll get access to the video training, the PDF Guide, and the slides from the video.

The training includes the 7 Secrets of Perfect Project Planning AND the 5 Secrets of Time Management.

How to Purchase

Getting started is as easy as clicking the link below:

<http://shawnhansen.com/project-planning-time-management-for-writers/>

I can't wait to work with you!

Shawn

Get More from Shawn



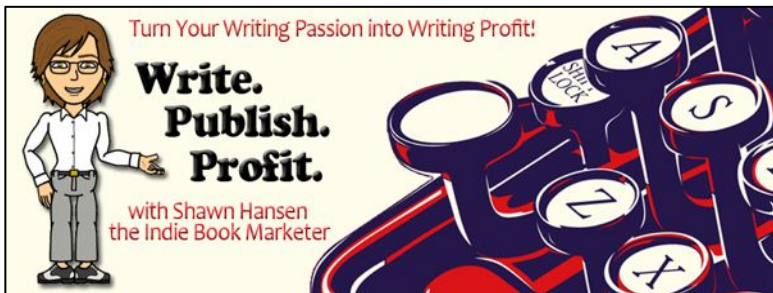
If you're interested in *Project Planning & Time Management for Writers*, I'd like to invite you to take a look at some of my other guides and trainings.

Each is designed to help you Write, Publish & Profit! ☺

If you have any questions about anything you see here, don't hesitate to contact me.

FREEBIES

Write. Publish. Profit. Facebook Group



Join a supportive, engaged group of writers who are committed to turning their writing passion into writing profits!

<http://facebook.com/groups/WritePublishProfit>

5 Simple Ways to Write, Publish & Profit.



One of the keys to success is knowing what to write and where to sell it to earn the most with your words.

In *5 Simple Ways to Write, Publish & Profit* I show you 5 simple-to-implement ways I earn money with my writing.

<http://shawnhansen.com/landing/5-simple-ways-write-publish-profit/>

Book Publishing for the Indie Author: 3 Steps to Success



In the last few years, online publishing and marketing opportunities have skyrocketed every writer's earning potential, and there seems to be no end in sight.

In *Book Publishing for the Indie Author: 3 Steps to Success*, I share how you can work hard and smart to take advantage of the potential that's all around us.

<http://shawnhansen.com/landing/book-publishing-indie-author-3-steps-success/>

TRAINING COURSES FOR WRITERS & AUTHORS

Make Money Writing: 7 Profitable Alternatives to KDP Select Free eBook Promotions.

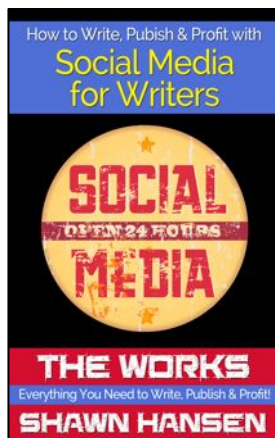


Kindle free eBook promos no longer boost sales, increase rankings, or deliver readers. AMAZON HAS CHANGED!

Discover 7 profitable alternatives, so you can sell more books!

<http://shawnhansen.com/landing/make-money-writing-7-profitable-alternatives-to-kindle-kdp-select-free-ebook-promotions/>

How to Write, Publish & Profit with Social Media for Writers



This training includes:

- Facebook: Setup + Groups, Lists, and Posting Strategy
- Twitter: Setup + Hashtags, Chats, and Posting
- LinkedIn: Setup + Groups, Updates, and Posting
- Pinterest: Setup + Boards, Pins, and Posting Strategy

<http://shawnhansen.com/social-media-for-writers-4-workshop-webinars/>

Amazing Author Platforms



This training includes:

- The 5 Biggest Web Site & Blog Mistakes Writers Make
- The Role of Social Media in Your Author Platform
- Your 5 Marketing Plan Must Haves

<http://shawnhansen.com/landing/amazing-author-platforms/>

Opt-Ins 101: How to Turn Web Site & Blog Visitors into Buyers



This training includes:

- What an Opt-In Is
- What to Offer Visitors
- How to Create the Form You Need for Your Web Site or Blog
- How to Install That Form
- How to Follow Up

<http://shawnhansen.com/landing/opt-ins-101-how-to-turn-web-site-blog-visitors-into-buyers/>

Front Matter & Back Matter: What Every Book & eBook Needs



This training includes:

- What Front Matter Is
- What Back Matter Is
- How the Right Front Matter & Back Matter Can Increase Sales and Positive Reviews
- What to Include in an eBook Versus a Print Book
- How to Leverage Each to Ensure Readers Come Back for More

<http://shawnhansen.com/landing/front-matter-back-matter-what-every-book-and-ebook-needs/>

Sales Funnels & How to Use Them

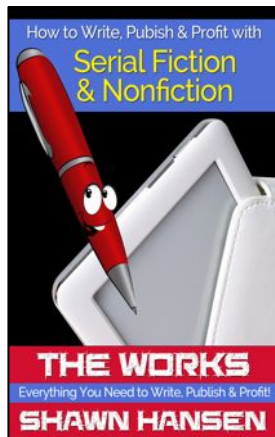


This training includes:

- What a Sales Funnel Is
- How to Set Up Your Sales Funnel to Generate the Most Book Sales
- How Each Price Point Leads to the Next
- Where and How to Determine Your Customer's Entry Points
- How to Make a Sales Funnel Work

<http://shawnhansen.com/landing/sales-funnels-how-to-use-them/>

How to Write, Publish & Profit with Serial Fiction & Nonfiction



Perfect for both reader and writer, serializing work means faster publication, more money, and hungrier fans.

By the end of the session, you'll be ready to write serials and earn more money selling these smaller portions than you would by selling the whole book at once.

<http://shawnhansen.com/make-money-writing-serial-fiction-nonfiction-workshop-webinar/>

How to Write, Publish & Profit by Creating Calendars & More

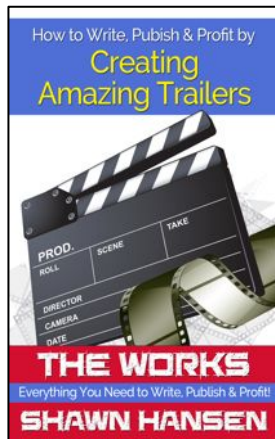


This training includes:

- How to Create a Great Calendar Whether You're a Fiction or Nonfiction Writer
- Exactly What to Put on Your Calendar Pages
- How to Format Great Images for Calendar Pages
- Where to Order Printed, Full-Color Calendars for Under \$5 Each
- And More!

<http://shawnhansen.com/creating-calendars-more-workshop-webinar/>

How to Write, Publish & Profit by Creating Amazing Trailers



Engage your readers and sell more of your writing!

Learn how to create amazing trailers using Power Point and iMovie.

<http://shawnhansen.com/landing/creating-amazing-trailers/>

Shut Up & Write! The Newsletter for Serious Writers



No Fluff • No Nonsense • No Excuses

Get a weekly dose of the stuff you need to get writing, publishing, and selling in an easy-to-digest newsletter.

Shut Up & Write! is the ammunition and inspiration you need to write more and make more money doing it.

Each Weekly Issue Contains:

1. **Open Markets**
You'll get the scoop on one fiction and one nonfiction market looking to *buy and publish* your work.
2. **Fiction & Nonfiction Ideas**
You'll get one fiction and one nonfiction writing prompt. They'll be geared to the featured Open Markets but suitable for other projects as well.
3. **The Photo Prompt**
Learn to do more with what you see all around you by honing your skills with an image. Each week, you'll get three exercises related to an image.
4. **Three Articles**
 - **Writer's Tool Kit**
Every writer needs tools, and each week I'll share one that I use.
 - **Thoughts on Writing**
Building and maintaining a writing career can be bumpy and laborious and filled with joy. I'll talk honestly about it.
 - **And Another Thing**
We all know we need to write, but what else will help us build solid careers? I'll tell you.
5. **Training, Writing-Related Information, and Tips**
I'll point you to a great video and a couple of useful Web Sites, so you can grow your writing muscles. I'll also include several tips to further your success.
6. **Recommended Reading**
I'll share one nonfiction book on craft that's helped me and one fiction book I think is worth reading to experience good writing.

<http://writepublishprofitnow.com/shut-up-write-the-weekly-newsletter-for-real-writers>

About Shawn Hansen

In 2006, I began writing professionally. I studied the craft, the market, and wrote lots and lots of words every single day. I committed to submitting something somewhere each week, and eventually, the stack of rejections included the occasional acceptance letter with a cash-money check attached. I have now published over 1,000 stories in a variety of places – many of which no longer exist. This is not my fault. I swear.

I've been an annual participant (and winner) of NaNoWriMo (National Novel Writing Month) since 2006. My first NaNoWriMo was life altering. I learned to write with abandon. My goal each day was simply to pound out 1,667 words – no matter how awful. It turns out that's how first drafts get *done*. It was also during the 2006 NaNoWriMo that my characters took over a story for the first of many times – it's one of the magical moments of writing, and I continue to have them.

Writing every day, and submitting and publishing on a regular basis are the keys to my success. There are plenty of keys to go around, so if you write, or you want to be a writer, grab a set of your own keys and get to work!

I'd love to connect with you!

<http://www.facebook.com/groups/WritePublishProfit>

My Free Facebook Group. Join over 1,300 other writers and learn more about how to Write, Publish & Profit!

<http://www.Twitter.com/ShawnEHansen>

Twitter Fiction and other fun stuff

Are you an author in need of inspiration or publishing services?

<http://ShawnHansen.com>

My home on the Internet, which I call The Works: Everything you need to Write, Publish & Profit!

<http://www.BookCoverJunction.com>

Jaw-Dropping eBook Covers and More

<http://www.FlyingDonkeyPress.com>

Where Authors Find Their Wings